



Financial Empowerment Center

Briefing to Seattle City Council

Monday, April 7, 2014 | Human Services Department | Catherine L. Lester, Interim Director

Mayor Ed Murray
Deputy Mayor Hyeok Kim
Deputy Mayor Andrea Rinker

Introduction

- Bill Vesneski, Paul G. Allen Family Foundation
- Gloria Hatcher-Mays, HSD Strategic Advisor
- Nathan Buck, Neighborhood House, Project Director

An Empowered Vision for the City

“We want our city to be affordable for all, and to provide opportunities for people of all backgrounds to live in the city, raise a healthy family, and lead a productive, fulfilling life.”

-- Mayor Ed Murray

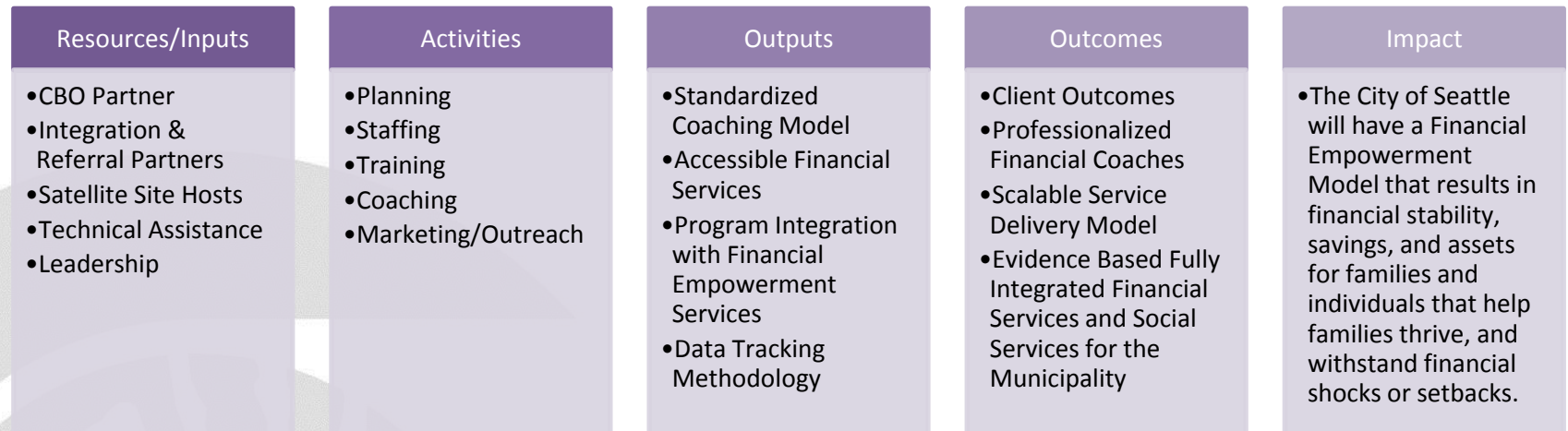
Allen Family Foundation Investment

In November 2013, the Paul G. Allen Family Foundation made a \$1.8 million grant to the City to launch the Financial Empowerment Center.

- The grant complements the Foundation's previous \$8.9 million in investments to asset building programs throughout the Northwest.
- The grants have helped 15,000 low-income families receive financial education, develop microenterprises, and become banked.

The Foundation is currently reviewing a proposal from the West Coast Poverty Center and Evans School of Public Affairs for a multi-year evaluation (submitted by Dr. Marieka Klawitter).

Financial Empowerment Center Logic Model



Seattle Financial Empowerment Center

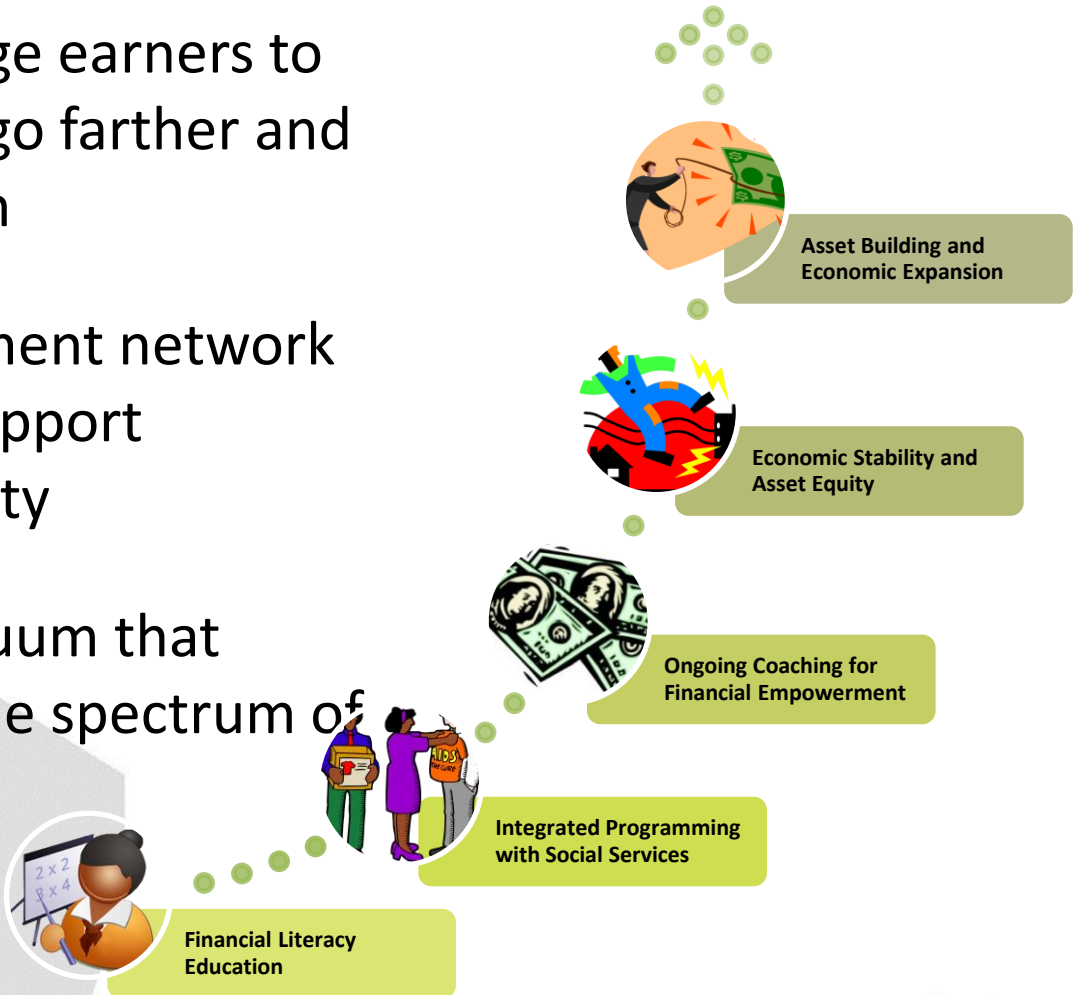
- Opened in February, 2014
- Majority of clients are from the south end of the city
- Clients range in age from 18 – 62
- 100% of clients request help with debt

Progress to Date

- Fully staffed: 1 FEC Manager, 5 FEC Coaches*
 - Multi-lingual
 - Fully trained
- 50 Case Managers trained from partnering organizations
- Hub site and satellite sites opened
- 46 clients enrolled for services
- Integration and referral partners engaged

Access to Economic Empowerment

- Coaching for low-wage earners to make their earnings go farther and work harder for them
- Economic empowerment network accessible to all to support affordability of the City
- Establishing a continuum that places everyone in the spectrum of service and support



One-on-One Counseling



SEATTLE FINANCIAL EMPOWERMENT CENTER

FREE professional one-on-one financial counseling; you can get help to:

Prepare your taxes

**Establish credit or
improve your
credit score**

**Manage or
decrease your debt**

**Save for a goal or
prepare for a
financial
emergency**

**Have a safe
affordable bank
account**

**Apply for health &
other public
benefits**

FEC Locations

Main Location - Rainier Vista
4431 Martin Luther King, jr. Wy S
Seattle, WA 98108
Mon – Fri
9 am – 5 pm

Solid Ground
1501 N 45th
Seattle, WA 98103

Lee House New Holly
7315 39th Ave. S.
Seattle, WA 98118

NSCC Opportunity Center for Employment & Education
9600 College Wy N,
OCE & E Bldg, 1st Floor
Seattle, WA 98103

Wiley Center at Greenbridge
9800 8th Ave. SW
Seattle, WA 98106

YWCA Opportunity Place
2024 3rd Ave
Seattle, WA 98121

Centerstone
722 18th Ave
Seattle, WA 98122



City of Seattle

**To request an appointment
with an FEC Counselor:**

Call the FEC:
(206) 923.6555

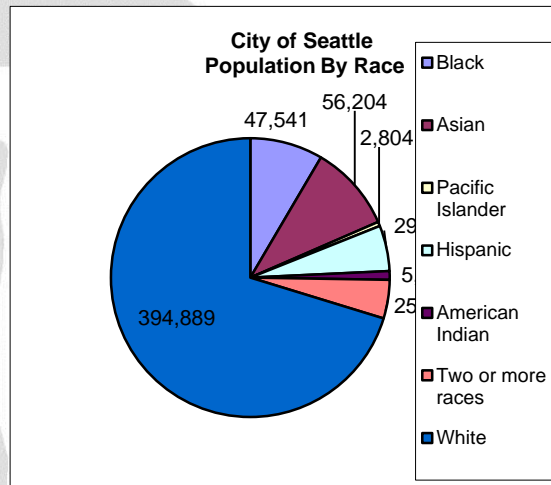
Email the FEC:
infoFEC@nhwa.org



**SEATTLE
HUMAN
SERVICES**

Clients Served

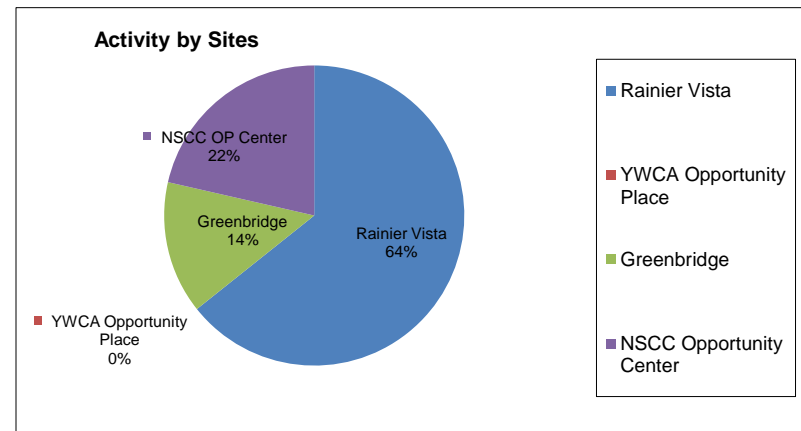
- Demographics
 - Current client profile is as diverse as the population of the city



Demographic Value	# of Participants	% of Participants
African-American / Black	10	27.78%
Asian	2	5.56%
Caucasian / White	9	25.00%
Latino / Latina	8	22.22%
Other	7	19.44%
Total:	36	100%

Results to Date

	Applicant Disposition By Site and Requested Assistance												
Location of Intake	Active Participants	Opened Bank Account		Budgets		Credit Improvement		Debt Reduction		Savings		Other (i.e. taxes)	
		#	%	#	% of App.	#	%	#	%	#	%	#	%
	Rainier Vista	33	4	12%	3	9%	28	85%	33	100%	33	100%	9
YWCA Opportunity Place	1	0	0%	0	0%	0	0%	1	100%	1	100%	0	0%
Greenbridge	2	0	0%	0	0%	0	0%	2	100%	2	100%	2	100%
NSCC Opportunity Center	10	0	0%	4	40%	4	40%	10	100%	8	80%	3	30%
Total	46	4		7		32		46		44		14	



Questions and Comments
